

## SUMMARY OF OUR WORK

Increased our mailing list subscriptions by



>500%



Received **1658 unique visitors to our website** since its launch on 28<sup>th</sup> February with an upward trend ever since



Received **286 likes** for our new Facebook group



INCREASED our twitter following by >40% with

2157

twitter followers to date

1 1 STARTED AN INSTAGRAM ACCOUNT WITH 407 FOLLOWERS



Started **#MysteryDiseaseMonday** where we shine a spotlight on one disease using our Instagram story. We ask our followers if they have heard of the disease and then give some nuggets of information about it

## What we wish to achieve

in 2020:



Complete the **Red Flags of Rare Disease Project** and submit for publication

Develop the **'Rare Disease 101 Project'** in which we provide all the materials required for students and doctors to produce their own rare disease training day

Continue **building the resource centre for medics** on the website's LEARN page



Complete the production of

**M4RD**

videos including 'Rare Disease 101'



Organise the **annual symposium at The Royal Society of Medicine** in Feb 2020, aiming for more than 70 delegates



Continue developing the **'M4RD Ambassadors'** scheme and run it for a second year



Become a

50:50

partnership on the **Student Voice Essay** 2019 with Findacure

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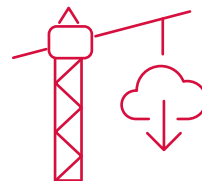
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**Medics4RareDiseases** is a UK Registered Charity that is driving an attitude change towards rare diseases amongst medical students and doctors in training in order to improve the **diagnostic odyssey**

## ANNUAL SYMPOSIUM 2017

*"To consider a diagnosis of rare diseases in patients with symptoms that persist or don't match up."*  
(When asked how the meeting had changed their practice)

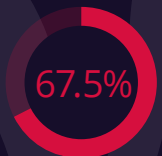


*It has opened up my mind to many conditions I didn't know about before and how these conditions can affect patients and their families, not just the disease itself but also everything else. I am now more inclined to find out more about rare diseases and hold a different communication approach in practice."*

## MUMPS NATIONAL PAEDIATRIC CONFERENCE 2018



*"Great speaker, made us all consider the consequences of not thinking about rare diseases and how that can impact a patient, not just before the diagnosis but it's effect on them for the rest of their life."*  
(About Sarah Lippett, Illustrator, a speaker recommended by M4RD)



didn't know that rare diseases were collectively common, affecting **3.5 million people in the UK**



knew that rare diseases were common but not **so common**

## ANNUAL SYMPOSIUM 2019

*"This conference will empower me to consider rare diseases in the future when making a diagnosis and not shy away from a lack of understanding or knowledge of the specific disease."*



*Encouraged me to speak to fellow medical students about rare diseases and how to consider them in clinical practice."*



**100%** agreed, or strongly agreed that the event would make them **consider that a patient may have a rare disease** where appropriate in the future



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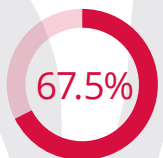


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