# PATIENT ADVOCACY GROUPS WORKING WITH M4RD

Asking doctors to **#DareToThinkRare** is fundamental to improving the experience of all patients with rare diseases and eliminating the diagnostic odyssey. Working closely with patients, patient advocates and patient groups to share our message will enable us to achieve this.



Provide content for our news page by writing your own blog, contributing to an article or being interviewed...





## **PROMOTE YOUR EVENT**

Our events page is a great place to promote events that are suitable for a medical audience...

## RESOURCE DIRECTORY

Create an account on our website and promote your e-learning tools, videos and other resources for medical professionals.



# **MYSTERY DISEASE MONDAY**

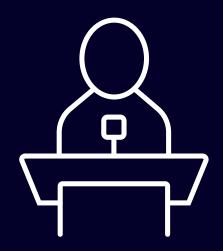


This is a great way for medics to learn about rare conditions from those who understand them the best. Using facts and images from patient groups we post bite-sized information on our Insta stories about signs & symptoms; who's affected; diagnosis and links to patient advocacy groups...

### STUDENT VOICE PRIZE

The annual patient group pairing scheme allows patient groups to share their stories and experiences with a doctor, nurse or scientist of tomorrow who may not have considered working with rare disease before...





## **OUR ANNUAL SYMPOSIUM**

Each year we invite a patient/patient advocate to speak at 'The Unusual Suspects: rare disease in everyday medicine' to educate our medical audience...

### **COLLABORATION**

We have also supported groups by:

- helping to find medical students to develop a disease-specific registry
- promoting bursary schemes to support UK-based doctors to attend international events



